



PIERSON FERDINAND

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CONSUMER PROTECTION  
DIVISION

Via Email (consumer\_protection@ag.idaho.gov)

Attorney General's Office

Consumer Protection Division

P.O. Box 83720

Boise, ID 83720-0010

Notice of Data Security Incident

Dear Attorney General Labrador:

Pierson Ferdinand LLP represents North Metro Harness Initiative, LLC dba Running Aces ("RA") located at 15201 Running Aces Blvd, Columbus, MN 55025, in connection with a data security incident described in more detail below. RA values the protection and proper use of personal information and has taken steps to prevent a similar incident from occurring again in the future.

1. Incident Description

On August 14, 2025, RA detected a data security incident in which an unauthorized third party compromised RA's network environment. RA immediately initiated its response plan, began measures to contain and mitigate the incident, engaged additional third-party experts, enhanced its data security, and commenced an investigation.

The investigation determined that certain files containing personal information (PII) could have been compromised. Impacted data elements vary for each individual – the following personal information for your state's residents could have been impacted by this incident: name, Social Security number, date of birth, and drivers license number.

2. Steps Taken

RA worked with specialized third parties to investigate how the incident occurred and take appropriate remedial and hardening steps to enhance network security and data privacy. RA also notified law enforcement regarding this incident. Additionally, once potentially impacted files were identified, RA undertook a detailed and time-consuming review of those files to determine which may potentially contain PII. RA then engaged a specialized data review expert to review that data and identify individuals whose PII may have been accessed or acquired by the unauthorized party.



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That review determined that five (5) potential residents of your state were impacted. Notification letters will be mailed to these individuals which will provide information regarding this incident and, for any resident whose Social Security Number was compromised, include complimentary credit monitoring and identity protection services for twelve (12) months through Cyberscout, a TransUnion company specializing in fraud assistance and remediation services. This offering also includes insurance coverage for applicable instances of identity theft.

At this time, RA is not aware of anyone experiencing fraud as a result of this incident.

### 3. Contact Information

RA remains dedicated to protecting sensitive information within its control. If you have any questions or need additional information, please do not hesitate to contact me at [adam.chaudry@pierferd.com](mailto:adam.chaudry@pierferd.com) or +1(740) 802-2320.

Sincerely,

Adam Chaudry  
Partner