

July 9, 2021

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Via First Class Mail:

Attorney General Lawrence G. Wasden
Office of the Attorney General
700 W. Jefferson Street
P.O. Box 83720
Boise, ID 83720-0010

Re: Data Incident
Client: Birtcher Anderson and Davis
Our File No. 15991.1007

Dear Attorney General Wasden,

We represent Birtcher Anderson and Davis (hereafter “BAD”), a real estate property and investment management company headquartered in California. This notice is in regard to a cybersecurity incident (hereafter, the “Incident”) that occurred at BAD. BAD takes the security and privacy of the information in its control seriously, and took steps to mitigate the effects of the incident occurred.

1. Nature of the Incident

On or about May 8, 2021, a BAD employee noticed unusual activity within their files and reached out to the BAD IT Department. BAD’s IT team immediately performed an initial investigation and quickly discovered they were undergoing a cybersecurity incident by an unknown threat actor.

Shortly thereafter, BAD engaged a specialized cybersecurity firm to conduct an investigation to determine the nature and scope of the Incident. This investigation concluded on or about May 27, 2021. BAD then performed an examination on their own affected systems and compiled a list of affected individuals. We received this notice list on June 16, 2021. Based on this list, BAD procured credit monitoring for affected individuals, and drafted notices to individuals, consumer credit reporting agencies, and state regulators as appropriate. After further investigation as to the validity of the addresses of the affected individuals, we discovered on July 8, 2021 that 3 of the affected individuals now reside in Idaho.

2. Number of Idaho residents affected

3 Idaho residents were potentially affected by the incident. An incident notification letter addressed to the Idaho residents will be mailed pursuant to state law before and no later than July 15, 2021. A sample copy of the notification letter being mailed to potentially affected residents of Idaho is included with this letter.

3. Steps taken in Response to the Incident

BAD takes the security and privacy of clients' information very seriously, and has taken steps to protect the privacy of the potentially impacted individuals' information. Specifically, BAD informed our law firm, Wilson Elser Moskowitz Edelman & Dicker LLP, which promptly assisted BAD with responding to the incident. Moreover, upon discovery of this incident, BAD has greatly enhanced its security, including changing passwords. Additionally, we have also obtained complimentary credit monitoring for all affected individuals.

As outlined in the sample notification to the impacted individual, BAD will provide the impacted individuals with complimentary services to help protect their identity. Specifically, BAD has arranged for the impacted individuals to enrol in credit monitoring and identity theft services (including identity theft protection) provided by a third party vendor at no cost to them for 12 months.

4. Contact Information

BAD remains dedicated to protecting the sensitive information in its control. If you have any questions or need additional information, please do not hesitate to contact me at Anjali.Das@WilsonElser.com or 312-821-6164.

Very truly yours,

Wilson Elser Moskowitz Edelman & Dicker LLP



Anjali C. Das